

ABSTRACT

FAISAL ALHASNI. T3116114. THE PREDICTION OF THE NUMBER OF VISITORS TO FAMILY RECREATION RIDES USING THE LINEAR REGRESSION METHOD

The development of the entertainment and game services business for families in Indonesia is very promising, given the high level of need for entertainment, and recreation areas for urban communities, in which recreational facilities and infrastructure in urban areas are limited by time. In Indonesia, the family entertainment and game industries are growing rapidly in line with the changing lifestyle of urban communities, and there is an increase in the number of working parents who have limited time for their children. In addition, with a large number of shopping centers in Indonesia, it is one of the alternatives to support the recreation and leisure services needed by the community, One of the family entertainment venues that have almost all branches in Indonesia is PT. Funworld Prima, Funworld family entertainment arena, has established many family entertainment facilities with a variety of complete and fun rides, a comfortable and safe area atmosphere, and friendly and professional service. PT Funworld Prima is the leading provider of the best and most complete family entertainment center services in Indonesia until 2022 Fun World is present in 57 cities in Indonesia with a total of 100 outlets with concepts introduced, including KIDZILLA, FUN & FIT AND CHOO -CHOO TRAIN AND DAVE & DOM'S, ZOONIOR, CARNIVAL, FUNWORLD ADVENTURE, LITTLE VENICE, FANTASTIC ARENA, MOILAND, CARNIVILLE.

Keywords: prediction, linear regression method, family recreation rides



ABSTRAK

FAISAL ALHASNI. T3116114. PREDIKSI JUMLAH PENGUNJUNG WAHANA REKREASI KELUARGA MENGGUNAKAN METODE REGRESI LINIER

Perkembangan bisnis jasa hiburan dan permainan untuk keluarga di Indonesia sangat menjanjikan, mengingat tingkat kebutuhan akan kawasan hiburan dan rekreasi bagi masyarakat perkotaan sangat tinggi, dimana sarana dan prasarana rekreasi di perkotaan dibatasi oleh waktu. Di Indonesia, industri hiburan dan permainan untuk keluarga berkembang sangat pesat seiring dengan perubahan gaya hidup masyarakat perkotaan, dimana terjadi peningkatan jumlah orang tua yang bekerja, sehingga memiliki keterbatasan waktu untuk anak-anaknya. Selain itu, dengan banyaknya pusat perbelanjaan di Indonesia, menjadi salah satu alternatif untuk mendukung layanan rekreasi dan rekreasi yang dibutuhkan masyarakat, Salah satu tempat hiburan keluarga yang memiliki hampir seluruh cabang di Indonesia adalah PT. Funworld Prima, arena hiburan keluarga Funworld, telah mendirikan banyak fasilitas hiburan keluarga dengan berbagai wahana yang lengkap dan menyenangkan, suasana area yang nyaman dan aman, pelayanan yang ramah dan profesional. PT. Funworld Prima adalah penyedia layanan pusat hiburan keluarga terbaik dan terlengkap terkemuka di Indonesia, hingga tahun 2022 Fun World hadir di 57 kota di Indonesia dengan total 100 outlet dengan konsep yang diperkenalkan, antara lain: KIDZILLA, FUN & FIT DAN CHOO -CHOO TRAIN DAN DAVE & DOM'S, ZOONIOR, CARNIVAL, FUNWORLD ADVENTURE, LITTLE VENICE, FANTASTIC ARENA, MOILAND, CARNIVILLE.

Kata kunci: prediksi, metode regresi linier, wahana rekreasi keluarga